



EMPOWER YOUR MIDDLE MANAGERS



**CORE BENEFITS +
OUR UNIQUE APPROACH
AT CultureShoc™**





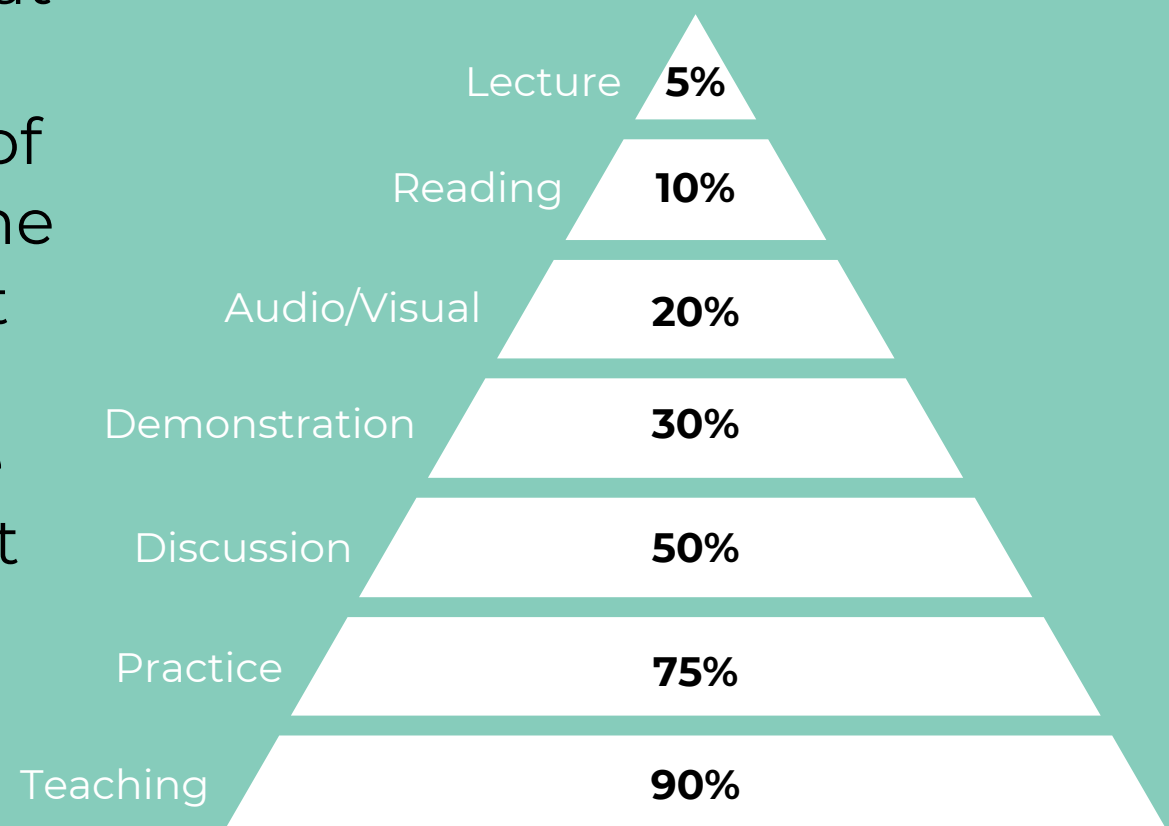
LEARNING THAT STICKS



Discussion, Practice, and Teaching it Back

Our unique approach to learning emphasizes the 'ripple effect.' By encouraging participants to teach back what they've learned, we ensure that knowledge retention is maximized, and the benefits of the training extend beyond the individual to positively impact the entire organization. This method not only solidifies the learning of the participant but also fosters a culture of continuous learning and development among their peers.

KNOWLEDGE RETENTION





Attract & Retain Top Talent

By investing in the development of your middle managers, you position your company as an attractive destination for ambitious professionals. This investment signals a commitment to employee growth and development, making your organization a desired place to work. As a result, you'll not only retain your best but also attract new talent who are eager to grow and contribute.

BECOME A
TALENT
MAGNET





INSTILLING AN OWNERSHIP MINDSET

Empower Proactive Problem-Solving

Our training goes beyond traditional leadership skills, instilling an ownership mindset in participants. This transformative approach encourages leaders to take initiative, confidently solve problems, and influence key decisions. Participants learn to think big picture, enabling them to propose well-thought-out solutions and drive meaningful changes within the organization. This proactive stance leads to increased efficiency, innovation, and overall business success.



Excelling in Communication Challenges

One of the most critical skills for any leader is the ability to navigate difficult conversations effectively. Our program equips participants with the tools and techniques to set clear expectations, deliver direct but compassionate criticism, and manage challenging discussions. By mastering these skills, they foster a culture of positive accountability, raise performance standards, and enhance team dynamics. This leads to a more productive workplace where issues are addressed constructively, and feedback is used as a tool for growth.



MASTERING DIFFICULT CONVERSATIONS

ELEVATING ORGANIZATIONAL PERFORMANCE

Raising the Standards of Excellence

Investing in the development of middle managers has a cascading effect on the entire organization. Trained and empowered leaders not only meet but also elevate performance standards, creating a positive ripple effect that raises the bar for everyone. This leads to a culture where excellence is the norm, not the exception. Such an environment attracts and nurtures high performers, contributing to the organization's overall success and reputation as a leader in its field.



UNIQUE ADVANTAGE #1 PRACTICAL AND RELEVANT LEARNING

Beyond Theoretical: A Real-World Approach for 2024

Our ITS Leaders Community Forum stands out with its unrelenting focus on practical, real-world application. Unlike many theoretical or academic programs, we provide hands-on, experiential learning that participants can immediately apply in their daily roles. This practical approach ensures that the skills and knowledge acquired are not just theoretical concepts but tools for immediate and impactful application. It bridges the gap between learning and doing, making our program a game-changer in leadership development.



UNIQUE ADVANTAGE #2

COLLABORATIVE LEARNING & HEALTHY NETWORK

Networking and Ongoing Support

Our commitment to your team's development doesn't end when the session concludes.

Participants in the ITS Leaders Forum gain access to a supportive network of peers across various industries. This networking opportunity provides a platform for shared growth, learning, and collaboration, extending the value of the program beyond the classroom. Additionally, our Into The Storm Leaders podcast is a way for participants to keep their tools sharpened, making a lasting impact on their leadership journey and your organization's success.



UNIQUE ADVANTAGE #3 COHESIVE AND STRUCTURED LEARNING

Structured for Success

At CultureShoc, we operate on and implement The Entrepreneurial Operating System® (EOS®), fully recognizing the importance of disciplined structure and process. Our ITS Leaders Forum offers a cohesive and structured learning experience, designed to cover the essential aspects of effective leadership. Its strength lies in a carefully curated curriculum that addresses the core needs of middle managers. This structured approach ensures a comprehensive learning journey, covering pivotal topics such as communication, accountability, and leadership strategies. Participants benefit from a well-rounded program that has been refined and perfected to deliver results across a diverse range of industries.

Simplify. Delegate. Predict. Systemize. Structure.



LEADERS
COMMUNITY FORUM

BONUS ADVANTAGE

Traction Leadership Center

Located near Crocker Park in Westlake, Ohio, CultureShoc's Traction Leadership Center is distraction-free and curated to maximize learning effectiveness. From food and drinks to a unique team building experience on the evening of Day 1, our team takes care of everything and makes this a transformational development program like no other.

**JOE
JUREC**

Expert Facilitators

**PETE
HONSBERGER**



Ready to delegate with confidence?

Enroll up to 4 participants in our 2024 ITS Leaders Forum now and take the first step towards unleashing their full potential. The Q1 rotation's 2-day kickoff is January 18th & 19th and limited spots are available, so secure your team's place today and make this a turning point for your organization.

REGISTER NOW



CultureShoc[™]
engaging teams • shocking results